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For Immediate Release
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L.L. Bean's New Hunting & Fishing Store Receives LEED Silver Certification
First Certified Retail Project In Maine

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L.L. Bean's new Hunting & Fishing Store recently received LEED Silver certification, becoming the first certified retail project in Maine. Administered by the US Green Building Council (USGBC), the LEED® Green Building Rating System is a national standard for developing high-performance, sustainable buildings. In 2006, L.L.Bean committed to build all new structures according to the USGBC's LEED standards. The Hunting & Fishing store is L.L.Bean's 6th LEED registered retail store and its first to receive certification.

"L.L.Bean has a strong commitment to protecting and preserving outdoor spaces. Because of this commitment, it is important for the company to create a sustainable retail environment for our customers," said Ken Kacere, senior vice president and general manager of retail. "We are honored to receive the U.S. Green Building Council's silver certification and be recognized as the first LEED certified retail store in the state of Maine."

To ensure the Hunting & Fishing store met the USGBC's requirements, the architects held periodic meetings with the entire project team to ensure the sustainable goals for the project were met. "One challenge we faced was finding building materials that were local to Maine, an important criteria for building sustainably and obtaining LEED certification," said Sean Selby, architect for the project at Arrowstreet. "Instead, we looked for ways to recycle local materials. We found salvageable wood in L.L.Bean's former Freeport Outlet Store, which we then refurbished and used for the exposed wooden elements in the new store."

Sustainability and sensitivity to the environment were key factors in the store design, such as utilizing salvaged materials, minimizing construction waste, and energy efficiency:

- Salvaged materials (structural timbers, bead board and floor board) were used in many key features of the new store, such as the oversized front porch and floor fixtures.
- Materials include structural steel fabricated from recycled material and interior walkways finished with recycled rubber or carpet.

- Sustainable features include 100% stormwater management, energy efficient windows that provide daylighting and natural airflow, and low-flow sinks and toilets.

About Arrowstreet

Arrowstreet is an award-winning firm providing architecture, planning, interior design, and graphic design services. Honored with the prestigious AIA Committee on the Environment Award, the firm is among the top winners of awards for sustainability. With a portfolio spanning the globe, the firm consistently exceeds perceived limitations by creating projects that heighten expectations, strengthen relationships, and broaden appreciation.

About L.L.Bean

L.L.Bean, Inc. is a leading multi-channel merchant of quality outdoor gear and apparel. Founded in 1912 by Leon Leonwood Bean, the company began as a one-room operation selling a single product, the Maine Hunting Shoe. While its business has grown substantially, the company remains committed to the same honest principles upon which it was built – a focus on the customer, continuous product improvement and innovation, respect for people, preservation of the natural environment and a 100% satisfaction guarantee. The 200,000 sq. ft. Flagship Store campus in Freeport, Maine is open 24 hours a day, 365 days a year and welcomes more than three million visitors each year. L.L.Bean can be found worldwide on www.llbean.com and in over 160 countries via the catalog.

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