



rendering courtesy of Arrowstreet

KEEN'S CROSSING AT WINOOSKI PART OF AWARD-WINNING MASTER PLAN

For Immediate Release
Contact: Keri Drake, CPSM
drake@arrowstreet.com
617.623.5555

Somerville, MA: 26 January 2007

Keen's Crossing, a project designed by Arrowstreet, is part of the Winooski (Vermont) Downtown Redevelopment Project, which was recently awarded the Environmental Protection Agency's 2006 National Award for Smart Growth Achievement. The award recognizes outstanding approaches to development that benefit the economy, the community, public health, and the environment.

Keen's Crossing, currently under construction, is a new, 213-unit, 4-story residential development in the heart of historic Winooski. A former mill town next to Burlington, Winooski is experiencing a renaissance as public improvements and six blocks of new and renovated buildings bring life to the downtown riverfront. Keen's Crossing is a prime example of "smart growth" redevelopment, designed with active retail storefronts to encourage a pedestrian-focused lifestyle. For more information, visit their website: <http://www.winooskifalls.com/housing/apartments.shtml>

Arrowstreet is a multidisciplinary design firm based in Somerville, MA. Since 1961, the firm's designs have been based on a unique approach: look beyond traditional architectural and planning concerns into the underlying political, economic, and social issues which affect the success of a project.

###