

Jim Batchelor Featured Speaker at Boston Public Library Lecture Series

For Immediate Release  
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As part of the Boston Society of Architects' annual series of design lectures, Jim Batchelor, the 2009 President of the BSA and President and CEO of Arrowstreet, will give a talk entitled, "Green Truths."

Mr. Batchelor will share some examples of sustainable and energy-efficient design and will shed light on the gap between our aspirations to be sustainable and our buildings' too often disappointing performance results. "With mayors, governors, and a president now offering political support at a level rarely seen before, it is a crucial time to understand how greater understanding of design and science can make a difference," explains Batchelor. "At a time when there is growing public interest in energy efficiency and a variety of new goal-setting, it is particularly important to look at the ability of the profession to deliver."

The presentation will begin at 6:00 p.m. on April 15 at the Boston Public Library, Rabb Lecture Hall in Boston. There is no charge for the event and all are welcome. For more information, please visit [www.architects.org](http://www.architects.org) or call the BSA at 617-951-1433 x221.

Arrowstreet is an award-winning firm providing architecture, planning, interior design, and graphic design services. The firm has a long history of leadership in sustainable design. Arrowstreet was honored by *Architect* magazine as one of the top award-winning green design firms in the country. Arrowstreet designed the Artists for Humanity EpiCenter—the first Platinum LEED-rated building in Boston—which was named among the AIA Committee on the Environment's "Top Ten Green Buildings" in the United States and one of "Boston's Top 10 Buildings in the 21st Century" by *Architectural Record*.

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