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L.L. Bean's New Hunting & Fishing Store Opens its Doors to Customers

For Immediate Release
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L.L. Bean's new Hunting & Fishing Store opened its doors to customers on November 1, 2007. Designed by Arrowstreet, the store was inspired by L.L. Bean's commitment to the natural environment. Located adjacent to their flagship store in Freeport, Maine, the new building is modeled after a traditional Maine hunting lodge, complete with a stone fireplace and oversized porch.

Sustainability and sensitivity to the environment were key factors in the design process, such as utilizing salvaged materials, minimizing construction waste, and energy efficiency. Salvaged bead board finish, floor board, and other structural timber from the demolition of an out-of-date L.L. Bean store were used in many key features of the new store, including the oversized porch in the front of the store and floor fixtures. Materials used throughout the store include structural steel fabricated from recycled material and interior walkways finished with recycled rubber or carpet. Sustainable features include 100% stormwater management, energy efficient windows that provide daylighting and natural airflow, and low-flow sinks and toilets. The retail store is anticipating LEED Silver Certification.

Arrowstreet is a multidisciplinary design firm providing architecture, planning, interior design, and graphic design services. Based in Somerville, MA, the firm has consistently exceeded perceived limitations by creating projects that heighten expectations, strengthen relationships, and broaden appreciation.

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